

Consumer Action for a Strong Economy (CASE) September Omnibus 2

Online sample of 2,000 US adults fielded from September 12 to September 17, 2025.

Margin of error: +/-2.6%.



Executive Order Limiting Advertising

Recently President Trump signed an executive order limiting pharmaceutical advertising, arguing that this order will promote patient safety. Do you [support or oppose] this executive order?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly support	28%	18%	23%	30%	29%	38%	32%	24%	27%	28%	32%	9%	17%	31%
Somewhat support	26%	26%	31%	24%	25%	23%	28%	25%	24%	29%	28%	13%	25%	27%
Somewhat oppose	10%	15%	11%	8%	8%	9%	11%	10%	10%	10%	8%	17%	18%	14%
Strongly oppose	12%	11%	12%	12%	15%	11%	10%	14%	12%	12%	10%	28%	10%	9%
Not sure	24%	30%	24%	27%	22%	18%	20%	28%	26%	20%	22%	33%	30%	20%
Weighted N	2,000	416	484	314	341	446	967	1,013	1,300	700	1,377	254	202	166

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	28%	33%	22%	25%	28%	25%	29%	25%	28%	17%	25%	32%	29%
Somewhat support	26%	28%	24%	31%	25%	30%	24%	28%	26%	31%	25%	26%	30%
Somewhat oppose	10%	9%	11%	13%	10%	12%	10%	10%	10%	11%	10%	12%	8%
Strongly oppose	12%	11%	13%	11%	12%	11%	13%	16%	12%	7%	14%	9%	12%
Not sure	24%	18%	29%	20%	25%	22%	25%	21%	24%	34%	26%	21%	21%
Weighted N	2,000	931	1,069	421	1,579	712	1,288	286	1,441	88	801	553	453

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly support	28%	9%	48%	24%	13%	19%	48%	50%	11%	10%	10%	52%	*	20%
Somewhat support	26%	23%	30%	20%	24%	26%	28%	32%	22%	12%	21%	29%	*	28%
Somewhat oppose	10%	15%	6%	11%	15%	11%	6%	4%	16%	4%	15%	5%	*	11%
Strongly oppose	12%	24%	1%	6%	23%	12%	4%	0%	22%	4%	25%	2%	*	11%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	24%	29%	15%	39%	26%	32%	14%	13%	29%	70%	30%	13%	*	30%
Weighted N	2,000	937	893	170	587	705	708	855	1,070	76	647	673	26	579

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Limit Trial Lawyer Advertising

With this in mind, would you support President Trump also signing an executive order to limit trial lawyer advertising about prescription drugs and medical devices, as supporters argue that this order will promote patient safety?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly support	21%	11%	18%	21%	23%	31%	25%	16%	20%	21%	24%	4%	17%	24%
Somewhat support	21%	18%	22%	20%	24%	22%	21%	21%	21%	21%	24%	14%	15%	17%
Somewhat oppose	13%	19%	14%	9%	9%	11%	14%	12%	13%	13%	10%	19%	21%	14%
Strongly oppose	15%	11%	15%	18%	18%	13%	14%	16%	14%	16%	13%	32%	13%	10%
Not sure	31%	41%	32%	32%	25%	23%	26%	36%	32%	29%	30%	31%	34%	35%
Weighted N	2,000	416	484	314	341	446	967	1,013	1,300	700	1,377	254	202	166

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	21%	25%	17%	19%	21%	19%	21%	20%	20%	22%	18%	25%	21%
Somewhat support	21%	22%	20%	23%	21%	23%	20%	22%	21%	16%	20%	23%	24%
Somewhat oppose	13%	11%	14%	16%	12%	13%	12%	12%	13%	8%	13%	13%	13%
Strongly oppose	15%	14%	15%	13%	15%	13%	16%	19%	14%	9%	17%	13%	15%
Not sure	31%	27%	34%	29%	31%	31%	31%	27%	32%	46%	31%	26%	28%
Weighted N	2,000	931	1,069	421	1,579	712	1,288	286	1,441	88	801	553	453

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Strongly support	21%	6%	37%	17%	8%	13%	39%	40%	7%	4%	7%	41%	*	12%
Somewhat support	21%	15%	28%	17%	13%	23%	25%	29%	15%	16%	14%	27%	*	22%
Somewhat oppose	13%	17%	7%	15%	17%	13%	9%	6%	18%	8%	16%	6%	*	14%
Strongly oppose	15%	29%	1%	11%	29%	15%	3%	1%	27%	0%	30%	3%	*	14%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Not sure	31%	33%	27%	40%	33%	35%	24%	25%	33%	71%	32%	23%	*	38%
Weighted N	2,000	937	893	170	587	705	708	855	1,070	76	647	673	26	579

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Heard of FDA Report

In 2019, the FDA released a report that showed 66 instances of patients who stopped taking their prescribed blood thinners after seeing a legal advertisement. Stopping taking these prescription medications resulted in various injuries, including strokes. While the FDA publicly releases its reports, most people don't see these reports. Have you heard about this report?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Yes	5%	7%	7%	4%	5%	4%	6%	5%	5%	7%	6%	6%	3%	2%
No	86%	82%	84%	88%	89%	88%	87%	85%	86%	86%	87%	79%	86%	88%
Not sure	8%	12%	9%	8%	6%	8%	8%	9%	9%	8%	7%	15%	11%	10%
Weighted N	2,000	416	484	314	341	446	967	1,013	1,300	700	1,377	254	202	166

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Yes	5%	7%	4%	10%	4%	7%	4%	7%	5%	2%	4%	6%	8%
No	86%	86%	87%	80%	88%	83%	88%	84%	88%	69%	87%	85%	86%
Not sure	8%	8%	9%	10%	8%	9%	8%	9%	7%	29%	9%	9%	6%
Weighted N	2,000	931	1,069	421	1,579	712	1,288	286	1,441	88	801	553	453

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Yes	5%	5%	6%	5%	5%	5%	6%	7%	5%	0%	7%	7%	*	2%
No	86%	87%	86%	80%	89%	84%	86%	85%	88%	67%	85%	84%	*	89%
Not sure	8%	8%	8%	14%	6%	11%	7%	8%	7%	33%	8%	9%	*	9%
Weighted N	2,000	937	893	170	587	705	708	855	1,070	76	647	673	26	579

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Impact of FDA Report

Does the above FDA report make you [more or less] likely to support President Trump signing an executive order to regulate trial lawyer advertising by requiring a disclaimer asking patients to consult with their doctors before stopping use of prescription medications?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Much more likely	21%	18%	17%	20%	21%	30%	21%	22%	22%	21%	23%	15%	21%	21%
Somewhat more likely	23%	25%	28%	17%	22%	23%	24%	23%	21%	28%	26%	14%	18%	21%
Somewhat less likely	6%	7%	7%	5%	5%	6%	7%	5%	6%	6%	6%	10%	7%	4%
Much less likely	6%	7%	6%	4%	7%	7%	6%	6%	6%	6%	5%	13%	9%	5%
Wouldn't matter	22%	16%	19%	33%	26%	22%	23%	21%	22%	23%	23%	21%	18%	21%
Not sure	20%	28%	23%	22%	18%	13%	19%	22%	22%	17%	17%	27%	27%	28%
Weighted N	2,000	416	484	314	341	446	967	1,013	1,300	700	1,377	254	202	166

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Much more likely	21%	25%	19%	20%	22%	18%	23%	25%	21%	14%	21%	23%	23%
Somewhat more likely	23%	25%	22%	26%	23%	23%	23%	21%	25%	14%	21%	26%	28%
Somewhat less likely	6%	6%	6%	8%	6%	7%	6%	8%	5%	5%	7%	5%	6%
Much less likely	6%	5%	7%	6%	6%	6%	7%	8%	7%	3%	8%	6%	5%
Wouldn't matter	22%	22%	23%	20%	23%	25%	21%	25%	21%	24%	23%	23%	22%
Not sure	20%	17%	24%	21%	20%	21%	20%	13%	21%	41%	21%	17%	16%
Weighted N	2,000	931	1,069	421	1,579	712	1,288	286	1,441	88	801	553	453

	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Much more likely	21%	13%	32%	15%	12%	19%	32%	33%	13%	11%	12%	36%	*	16%
Somewhat more likely	23%	23%	25%	18%	23%	25%	22%	26%	22%	13%	25%	24%	*	21%

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	Total	Party ID			Ideology			Trump Job			2024 Vote			
		Dem.	Rep.	Ind.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Harris	Trump	Other	Did not vote
Somewhat less likely	6%	8%	4%	6%	5%	9%	5%	4%	8%	3%	9%	4%	*	7%
Much less likely	6%	11%	2%	7%	11%	6%	3%	1%	10%	6%	10%	2%	*	8%
Wouldn't matter	22%	24%	20%	22%	26%	20%	22%	20%	24%	19%	26%	21%	*	19%
Not sure	20%	22%	17%	33%	22%	23%	17%	16%	22%	48%	18%	14%	*	29%
Weighted N	2,000	937	893	170	587	705	708	855	1,070	76	647	673	26	579

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This survey is based on 2,000 interviews conducted by YouGov on the internet of U.S. adults. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected from YouGov to be nationally representative of U.S. adults. The weights range from 0.12 to 6.02 with a mean of 1 and a standard deviation of 0.62.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 2.6%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.